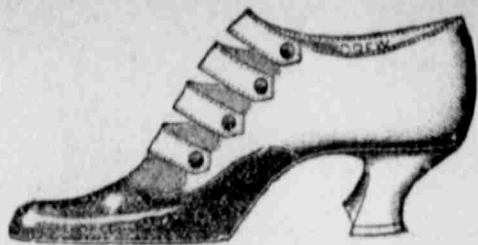




One of many styles in our \$4 Specials at  
**\$2.85**



A \$5 special at  
**\$3.35**



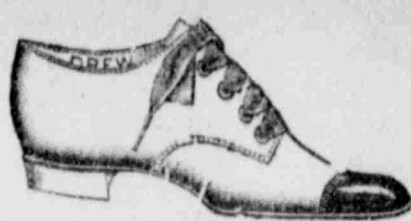
One of many styles, \$2.50 to \$3.50, best strap sandals at  
**\$1.95**



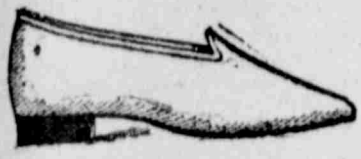
A Swell Welt Oxford, \$4 Value, at  
**\$2.85**



Wichert & Gardner pat vamp button oxford, special  
**\$3.35**



Low Heel Oxfords, many pretty styles, value \$2.50 at  
**\$1.95**



Our famous double wear house slippers  
**\$1.15**



A gun metal calf beauty, \$4.00 value at  
**\$2.85**



One of many styles in our \$1.75 values. Special  
**\$1.15**



A pretty fancy inlay Oxford \$2.50 value at  
**\$1.65**



A nifty style Gibson tie, patent or kid, \$2.50 or \$3 value at  
**\$1.95**



Extra special \$1.50 woman's oxford, all sizes  
**\$1.00**



One of many styles in our \$4 specials for men at  
**\$2.85**



Style of our double wear Boys' shoes, best wearing shoe made, price  
**\$1.75**  
And Premiums Free.

# SEMI-ANNUAL SHOE SALE

Sale Starts on Monday, July 9th at 10 a.m.

Sale Starts on Monday, July 9th at 10 a.m.



THE effort of months of preparation finds its culmination in the GREATEST SHOE SALE SALT LAKE HAS EVER WITNESSED. No lot has been too big no market overlooked to make this sale a master stroke in the shoe annals of Salt Lake. Thousands of pairs of shoes have come to us underpriced and thousands are yet to come in purchases that involve the greatest quantities of popular priced merchandise that have ever entered Salt Lake. We realize there are two requisites for a successful sale, plenty of goods at a price that is right. We can DELIVER THE GOODS, and are no false prophets when we say the crowds will come. Be among 'em early in the game. Hundreds of pairs of desirable styles on bargain tables at give away prices. Regular stock savings, average 15 to 60 per cent.

25c A bunch of Infants' soft sole shoes and slippers, colors and black; also hand turn sole infants' slippers, in red or black, values 50c to \$1.00, at—25c.	69c Infants' Strap Sandals, one and two-strap styles, plain straps, patent or kid, also tans, hand turn soles, very nifty, value \$1.00; all sizes.	79c Patent vamp, Gibson ties for children, in dressy styles, large eyelet, wide ribbon laces, decidedly it, \$1.25 value, same in sizes 9 to 2, 90c, value to \$1.50; all sizes.	89c An all solid calf or Kid Shoe for boys or girls new goods western made guaranteed good sizes 9 to 11. Value \$1.50 Same as above, sizes 12 to 2, value \$1.75 at \$1.15.	99c Misses shoes all solid western made genuine oxford uppers, firm soles, well sewed uppers, a splendid \$1.50 value, sizes 11 to 2, all sizes. Also Little Man's calf shoes, sizes 9 to 13, value \$1.50 at 99c.	\$1.29 Our famous white oak misses' shoe in calf or kid; also many pairs of samples of best \$2.00 and \$2.50 tan and black shoes, exceptional value, sizes 11 to 2; all sizes.	69c A bunch of over 500 pairs of best quality infants' and child's hand-turn shoes in tan or black; also an all solid dongola patent tip play shoe; sizes infants' 2 to child's 8; values range to \$1.50.
49c A bunch of Infants' Shoes and Slippers, patent tip, lace and button, many samples, in colors, turn soles, value 75c to \$1.00, all sizes—49c.	\$1.15 We are prepared with over 500 pairs of our famous Double Wear House Slippers, comfort style, that will positively outwear 2 pairs of ordinary soles, \$1.50 value.	\$1.15 12 swell styles of strap sandals, crackjack styles, neat; 3 strap also 3 bar effects, swell, one strap with bow, \$1.75 values.	\$1.15 All sizes women's oxfords Cincinnati made bespeaks their goodness flexible, good wearing and soft uppers made long eyelet style. Outwear most \$1.75 sorts.	\$1.15 Women's elastic side or lace oxfords, comfort styles, wide, easy toe shape, sizes 1 to 8, width EE, value \$1.75. Lot 9.	PREMIUMS FREE TO BOYS AND GIRLS WITH OUR DOUBLE WEAR SHOES. ABSOLUTELY NO DISCOUNT ON THESE GOODS	69c Women's 3-point dongola slippers, flexible soles; also women's serge, lace or elastic side shoes, solid comfort styles, sizes 4 to 8, value \$1.00 and \$1.25.

The \$1.15 Specials comprise all styles from dainty dressy sandals to service-comfort Oxfords, for street or house.

**\$1.45** OVER TWO THOUSAND PAIRS VALUES RANGE FROM \$2.00 TO \$3.00 INCLUDING THE FOLLOWING LOTS: **\$1.45**

Lot No. 1 A clean up of odd lines of women's tan oxfords, genuine Russian calf or kid, light or dark shades, values to \$3 at \$1.45.	Lot No. 2 Women's splendid make oxfords in black dongola, Gibson tie style, all sizes, value \$2, at \$1.45.	Lot No. 3 200 pairs of women's well made comfort shoes, lace style, solid soles yet very flexible at \$1.47; all sizes, 4 to 8.	Lot No. 4 Women's genuine Angora lace shoes with plain toe or imitation tip, very dressy styles, value \$2.25 at \$1.45.	Vici or Patent Oxfords, and an all solid extra well made little man's calf shoe, standard \$2 value, sizes 9 to 13, at \$1.45
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**\$1.95** The Clearing House for a season's fast and furious selling, broken lines made complete by additions of new complete stocks; values range from \$2.50 to \$3.50 and \$4.00: **\$1.95**

Choice of any woman's tan shoe, in store, lace or blucher style, dark tan, kid or Russia calf, values \$3.00 to \$4 at \$1.95.	Women's Pat. leather, vici kid or tan oxfords, complete lines, value \$2.50 to \$3.50, swell new effects in Gibson ties, bluchers or oxfords, at \$1.95.	Our famous W. B. Rubber Heel Juliet elastic side patent tip or plain toe, also lace style in comfort toe shape, the best of their class, values to \$2.50, at \$1.95.	A clean up of women's shoes lace or blucher style, light or heavy soles, a banner value at \$2.50, at \$1.95.	Selling our best white or colored canvas oxfords, in hand turn or genuine welt soled pumps, Gibson ties or oxford styles, plenty of them here, style, fit and wear duplicates \$2.50 to \$3.50 modes, at \$1.95.
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\$2.85 Over 2,000 pairs of women's high grade Oxfords, complete lines; new snappy styles, including the season's swiftest creations in Patent Calf, Gun Metal Calf or Kid, hand sewed process welts and turns, values top \$1.00.	\$3.35 If you pay more you pay too much, we offer choice of our very best bench made Oxfords for women, including Wichert and Gardner and Krippendorf make, including the new stub last, short vamp effects, and all the stylish swing last effects as well as more conservative sorts. Patents and Kid, swiftest ever. Values nro \$5.00	\$1.25 All sizes, all solid, Boys' Canvas shoes, not the usual shoddy sorts, cool comfortable, and they wear.
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\$1.65 Any pair of Men's Canvas Shoes in store the natural summer shoe, cool and economical, good styles, neat patterns, values to \$2.50.	\$1.95 Men's all solid veal calf shoes, suitable for work or dress wear, outwear most \$2.50 to \$3.00 sorts.	\$1.95 Tan or Black Oxfords, turn soles for dress or dancing wear; values range \$2.50 to \$3.00.	\$2.45 For men we quote the best buy in Salt Lake Oxfords and Shoes, bought before the advance wear and style of \$3.50 sorts; all styles; Patent, Calf or Horsehide. You positively can't duplicate this offer.
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**\$2.85** Values \$3.50 and up, a splendid showing of snappy new stuff, as well as more conservative effects in the desirable leathers and toe shapes. SHOES or OXFORDS. **\$3.85** Your choice of any Man's summer Shoe or Oxford in our store, values \$5.00. Best Makes. Best Materials. Best Styles.

106 South Main Street



Sale starts at 10 a.m. on Monday July 9th



A few styles of our many varieties in white or colored Canvas Oxfords, \$2.50 to \$3.50 models, over 2000 pairs now in plenty of sizes, at  
**\$1.95**



One of our splendid specials for men, values up to \$3.50, at  
**\$2.45**



Little Pilot calf shoe, sizes 9 to 13, value \$1.50, special  
**99c**



Women's special shoe, stylish, and good, value \$2.25, now  
**\$1.45**



Comfort Serge shoes, lace or elastic side, value \$1.25 at  
**65c**



A natty Gibson tie for children, all sizes, value \$1.50  
**90c**



Infants' three-strap patent vamp Sandal, \$1.25 value  
**89c**



Moloney and other good makes, sizes 2 to 8, for children, value to \$1.50 at  
**69c**

